



XX Annual AATM Congress and 5th Joint Meeting of AATM-AABB

(Association for Advancement of Blood and Biotherapies)

2025

Date

November 14th - 15th 2025

Venue

Aurika, Mumbai,
SkyCity, India

Organised by

Asian Association Of
Transfusion Medicine
(AATM)



Table of Contents

01

Letter of Invitation

02

AATM Member Countries

03

Why Associate With
AATM-AABB 2025?

04

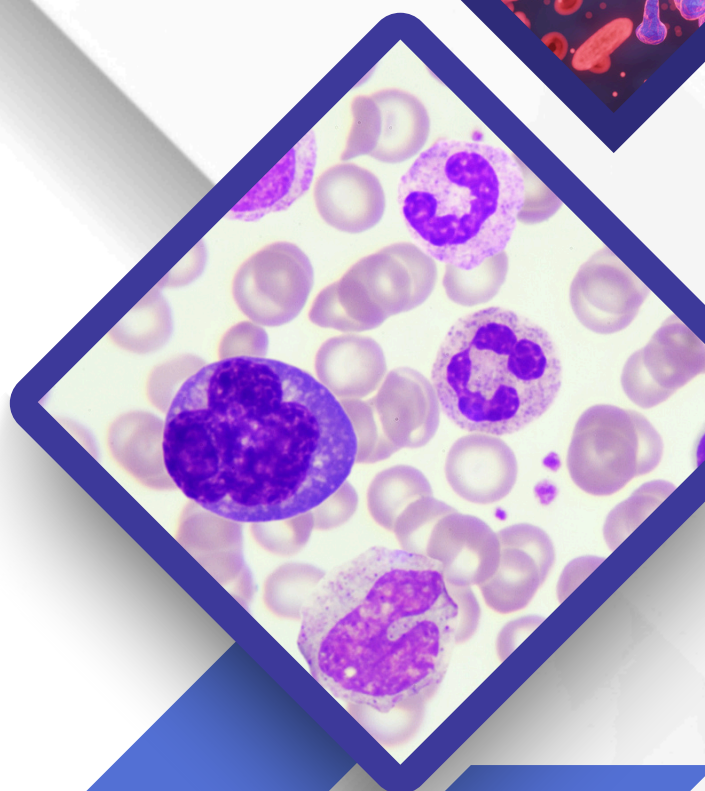
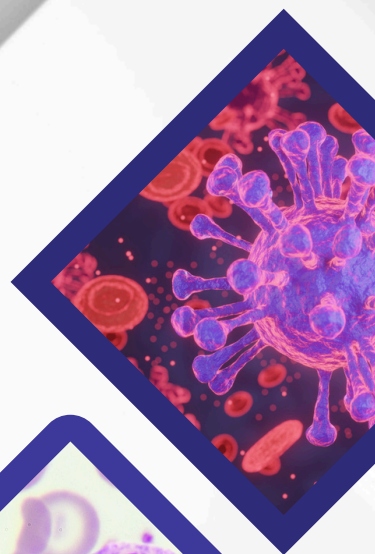
Types of Sponsorship

05

Exhibition Stalls &
Other Privileges

06

Bank Details



LETTER OF INVITATION


To Our Esteemed Industry Partners,

Warm Greetings from the dynamic heart of India — Mumbai!

It is with great pleasure that we invite you to the **International XX Annual Congress** of the Asian Association of Transfusion Medicine (AATM) and the 5th Joint Meeting of AATM–AABB (Association for Advancement of Blood and Biotherapies), taking place in the vibrant city of Mumbai.

 **Dates: 14th – 15th November 2025**

 **Venue: Aurika, Mumbai SkyCity**

 **Theme: Innovate. Integrate. Implement.**

Hosted by **AATM India**, this prestigious event will bring together a distinguished assembly of global experts, researchers, and professionals to engage in meaningful discussions, share breakthrough innovations, and address the evolving challenges in Transfusion Medicine.

This platform is more than just a scientific meeting — it is a celebration of collaboration, learning, and forward-thinking. Attendees will gain actionable insights to drive transformation and improve both patient care and healthcare delivery outcomes.

ISBT and AATM have a Memorandum of Understanding (MoU) in place, signifying a strategic partnership aimed at advancing innovation and collaboration to enhance patient care, promote best practices, and to drive research and education initiatives in blood transfusion.

By joining us as an exhibitor or sponsor, you will have the opportunity to:

- Showcase your latest innovations, products, and technologies to a focused and influential audience.
- Connect with decision-makers, industry leaders, and healthcare professionals from across India and beyond.
- Gain insights into emerging trends, challenges, and opportunities shaping the future of transfusion science.
- Boost brand visibility among key stakeholders in a high-impact environment.
- Leverage exclusive branding opportunities, prime exhibition space, and customized marketing packages tailored to your strategic goals.

With increased engagement avenues and a dynamic event format, your participation will create meaningful impact and lasting connections within the global transfusion community.

We deeply value the continued support and innovation our industry partners bring. Your involvement is essential to making AATM–AABB 2025 a landmark event for the transfusion medicine fraternity.

We look forward to welcoming you to Mumbai for a memorable and impactful conference!

Warm regards,

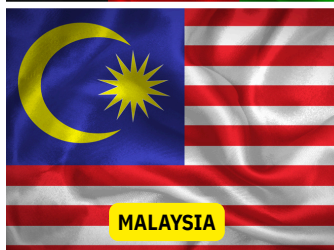



Dr. Gajendra N. Gupta
Conference Chair


Dr. Nidhi Mehta
Organizing Committee Chair



AATM MEMBER COUNTRIES





LAUNCH INNOVATIVE PRODUCTS AND SERVICES

AATM-AABB 2025 offers a powerful platform to introduce your latest advancements directly to the transfusion medicine and cellular therapy community.



EXPAND YOUR REACH AND VISIBILITY

Maximize your presence among an international audience and reinforce your brand within the healthcare and life sciences sector.



BOOST BRAND EXPOSURE

Promote your brand through multiple marketing and sponsorship avenues, tailored to enhance visibility before, during, and after the event.

WHY TO EXHIBIT AT AATM-AABB 2025 ?



DRIVE BUSINESS GROWTH

Promote your brand through multiple marketing and sponsorship avenues, tailored to enhance visibility before, during, and after the event.



STAY RELEVANT AND COMPETITIVE

Discover emerging trends and gain insights into the evolving needs of clinicians, researchers, and healthcare systems.



NETWORK WITH GLOBAL INDUSTRY LEADERS AND DECISION-MAKERS


Engage with over 1200+ delegates including key stakeholders, policymakers, and influencers from around the world.

The Organizing Committee invites you to partner and sponsor the Mega Event.

TYPES OF SPONSORSHIP:

Sl No.	Category of Sponsors	Privileges Offered	Charges *
A.	 PLATINUM SPONSOR	<ul style="list-style-type: none">• 4 Exhibition stalls• 1 Scientific session• 1 Corporate Speaker• 2 Video Slots (5 min)• 10 Congress Registrations for Sponsor Representatives• Complementary Benefits :<ul style="list-style-type: none">- Ad in AATM Website (12 months)- Ad in AATM E-News Letter (12 months)- 1 Colored AD in Souvenir• 2 Standees (Poster) in entrance / registration / lunch site	\$ 35,000 or ₹ 30,00,000/-
B.	 DIAMOND SPONSOR	<ul style="list-style-type: none">• 3 Exhibition stalls• 1 Corporate Speaker• 1 Video Slot (5 min)• 7 Congress Registrations for Sponsor Representatives• Complementary Benefits :<ul style="list-style-type: none">- 1 Full page Ad in Souvenir (A-4 size in colour in any place)- Ad in AATM website (6 months)- Ad in AATM E-News Letter (6 months)• 1 Standees at the entrance / registration / lunch site	\$ 30,000 or ₹ 25,00,000/-

*CHARGES EXCLUSIVE OF GST

Sl No.	Category of Sponsors	Privileges offered	Charges *
C.	 GOLD SPONSOR	<ul style="list-style-type: none"> • 2 Exhibition stalls • 5 Congress Registrations for Sponsor Representatives • Complementary Benefits : <ul style="list-style-type: none"> - 1 Full page Ad in Souvenir (A-4 size in colour in any place) - Ad in AATM website (3 months) - Ad in AATM E-News Letter (3 months) 	\$ 25,000 or ₹ 20,00,000/-
D.	 SILVER SPONSOR	<ul style="list-style-type: none"> • 1 Exhibition stall • 3 Congress Registrations for Sponsor Representatives • Complementary Benefits : <ul style="list-style-type: none"> - 1 Full page Ad in Souvenir (A-4 size in colour in any place) - Ad in AATM website (3 months) 	\$ 12,000 or ₹ 10,00,000/-
E.	 BRONZE SPONSOR	<ul style="list-style-type: none"> • 2 Congress Registrations for Sponsor Representatives • Complementary Benefits : <ul style="list-style-type: none"> - 1 Full page Ad in Souvenir (A-4 size in colour in any place) - Ad in AATM website (1month) 	\$ 6,000 or ₹ 5,00,000/-

*CHARGES EXCLUSIVE OF GST

Additional Opportunities:

Beyond the options listed above, other sponsorship or collaboration opportunities may also be available. We welcome one-on-one discussion with the Organising Committee Chair to explore tailored options. You may also email us directly to share your ideas or request more information.

EXHIBITION STALLS & OTHER PRIVILEGES :

- **Purpose and Use of Exhibition Stalls**

Exhibition stalls are provided exclusively for sponsors to showcase, demonstrate, or promote their commercial products, services, or any other information pertinent to the field of Transfusion Medicine Technology. All content displayed must be relevant and in alignment with the objectives of the event.

- **Stall Dimensions and Configurations**

Each exhibition stall will be allotted in units measuring 2 meters by 2 meters. Sponsors may opt for additional space in multiples of this standard size, subject to availability and approval by the Organizing Committee.

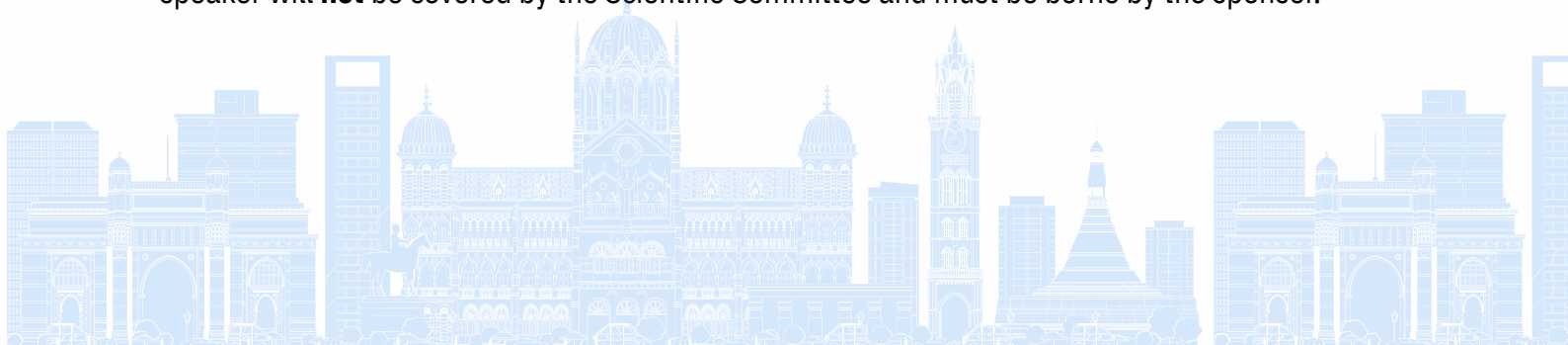
- **Additional Requirements for Setup and Decoration**

Exhibitors requiring extra furnishings, customized décor, or any additional elements for their stall may procure such services independently at their own cost, through authorized contractors. The Organizing Committee may assist in facilitating connections with approved vendors, if necessary.

- **Scientific Session Sponsorship Privilege**

A dedicated scientific session—approximately **90 minutes** in duration—will be dedicated in the name of one **Platinum Sponsor**.

1. The **Scientific Committee** will determine the content and structure of this session.
2. The Platinum Sponsor will have the privilege to nominate one speaker (either from India or abroad) for a lecture during the session. The selected speaker's topic must align with the overall theme and objectives of the session, and must receive prior approval from the Scientific Committee.
3. Additional lectures within the session will be curated independently by the Scientific Committee, ensuring they are free from any potential conflicts of interest and maintain academic integrity.
4. It is important to note that **travel, accommodation, and other expenses** related to the nominated speaker will **not** be covered by the Scientific Committee and must be borne by the sponsor.



STALL SPECIFICATIONS (2X2M)

TABLE/COUNTER	:	1
CHAIR	:	2
SPOT LIGHT	:	3
POWER POINT (5/15 AMP. SOCKET)	:	1
WASTE PAPER BASKET	:	1
COMPANY FASCIA	:	YES
CARPET	:	YES



ALLOCATION OF EXHIBITION SPACE

The allocation of exhibition stalls under both the **Sponsored Trade** and **Premier Trade** categories will be managed by the Organizing Committee of AATM Conference and Joint Meeting of AATM-AABB. Stalls will be assigned on a **first-come, first-served** basis, strictly upon receipt of the **full payment**. Early confirmation is recommended to secure optimal stall locations and maximize visibility.

TRADE EXHIBITION HALL

The Trade Exhibition Hall for AATM Congress and Joint Meeting of AATM-AABB will be hosted at Aurika, Mumbai SkyCity, India — a premier venue that provides excellent infrastructure and visibility for all exhibitors.

Trade stalls will be categorized as follows:

- **Sponsored Trade Stalls**
- **Premier Trade Stalls**

Each category offers varying levels of exposure and engagement opportunities, designed to suit different levels of sponsorship and brand promotion needs. Detailed layouts and category benefits will be shared upon request.

Stall Operating Hours for Exhibitors:

- **Congress Day 1:**
14th November 2025
Exhibition Timing: 11:00 AM to 5:30 PM IST
- **Congress Day 2:**
15th November 2025
Exhibition Timing: 9:00 AM to 4:00 PM IST

FOR STALL BOOKINGS & INQUIRIES
EMAIL: AATM.AABB.2025@GMAIL.COM

*PLEASE INCLUDE YOUR ORGANIZATION NAME, PREFERRED STALL CATEGORY, AND ANY SPECIFIC REQUIREMENTS WHEN REACHING OUT.

BANK DETAILS :

BANK NAME	:	ICICI BANK
ACCOUNT NAME	:	ASIAN ASSOCIATION OF TRANSFUSION MEDICINE
ACCOUNT NUMBER	:	028801008058
BRANCH NAME	:	PASCHIM VIHAR, NEW DELHI, INDIA
IFSC CODE	:	ICIC0000288
SWIFT CODE	:	ICICINBB007
BRANCH CODE	:	007
ACCOUNT TYPE	:	SAVING

DISCLAIMER :

The Organizing Committee of AATM Congress and Joint Meeting of AATM-AABB will make every reasonable effort to ensure that all aspects of the exhibition proceed as planned. However, the Committee reserves the right to make changes to the schedule, venue layout, exhibition terms, or any other element of the event, should unforeseen circumstances or situational demands arise.

Please take note of the following important conditions:

- The **Organizing Committee retains full authority** to make final decisions regarding the allocation and reassignment of exhibition stalls, including any modifications required in the interest of event management.
- The organizers shall **not be held liable** for any loss, theft, personal injury and/or damage to property experienced by exhibitors or their representatives during the event.
- Exhibitors are **strongly encouraged** to make independent arrangements for appropriate insurance coverage to safeguard their equipment, merchandise, and personnel for the duration of the exhibition.

By participating in the event, exhibitors acknowledge and accept these terms as part of their engagement agreement.





DR. NIDHI MEHTA

ORGANIZING COMMITTEE CHAIR
HEAD OF DEPARTMENT & CONSULTANT - TRANSFUSION MEDICINE

Address : NANAVATI MAX Super Speciality Hospital, Swami
Vivekananda Rd, Vile Parle West, Mumbai, Maharashtra 400056
Email : aatm.aabb.2025@gmail.com
Website : www.aatmaabb2025.aatmweb.org

Innovate.
Integrate.
Implement.

